

ABSTRACT OF THE DISCLOSURE

High Solar Reflectance Coating Composition

A method of inhibiting the loss of solar reflectivity over time of an exterior elastomeric coating composition comprising an organic binder and at least one inorganic additive comprises: replacing at least a part of the at least one inorganic additive with a solid, particulate, organic polymer having a Tg greater than 70°C. An improved exterior elastomeric coating composition is also disclosed.

0045134.00104